



Dear Business Owner,

The Merchantville Classic Car Show is fast approaching on Saturday, July 14, 2018 and we still have several tax-deductible sponsorship opportunities available. You may recall we contacted you via us U.S. Mail many weeks back and would like to present you with this new list of updated offerings. Your immediate response is requested.

Attached, please find our new and retooled packages including new pricing and inventive ways promote your company or organization. As always we pledge to work with our sponsors to give them the most exposure for their dollars and can customize packages to fit any need. Please contact us via email for customizations and other opportunities.

We urge you to please take the time to review the included sponsorship menu and consider one or more of the opportunities. Again, some of these offerings are limited so speed is of the essence. Please contact us at your soonest convenience for availability or custom packages. All requests will be handled on a first come first served basis. Please check out our website at the bottom of this page for all the show details, events and entertainment. Thank you for your time and consideration.

Sincerely,

Eric Benjamin

President,
Merchantville Task Force
Chairperson,
Merchantville Classic Car Show

Phone: 856:617-1463

Email: merchantvillecarshow@gmail.com



Sponsorship Opportunities

Overall Show Sponsor - \$2250

- Pre-Show Registration Forms
 - Logo on Front
 - Designation as Overall Sponsor
- Pre-Show Posters
 - Logo on Front
 - Designation as overall Sponsor
- Pre-Show Ads
 - Newspaper or Cruisin' Magazine
 - Designation as Overall Sponsor
- 1,500 Car Show Programs
 - Full Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Trophy Sponsor
 - 1 Best in Class Trophy Awarded
- Day of Announcements

Key Chain Sponsor - \$1500

- 500 Key Chains
 - Business Info on Back
- 1,500 Car Show Programs
 - Full Page Ad
- 1 Medium Display Banner
 - Logo
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Trophy Sponsor
 - 1 Best in Class Trophy Awarded
- Social Media Posts & Mentions

Gold Show Sponsor - \$1750

- 2 Opportunities Available
- Pre-Show Registration Forms
 - Logo on Back
 - Designation as Gold Sponsor
- 1,500 Car Show Programs
 - Full Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Trophy Sponsor
 - 1 Best in Class Trophy Awarded
- Day of Announcements

Beer Garden Band Sponsor - \$1250

- 1,500 Car Show Programs
 - Full Page Ad
- 1 Medium Display Banner
 - Logo
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Social Media Posts & Mentions

Vehicle Decal Sponsor - \$1250

- 1,500 Car Show Programs
 - Full Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Trophy Sponsor
 - 1 Best in Class Trophy Awarded



Sponsorship Opportunities

Inside Front Cover Sponsor - \$1000

- 1,500 Car Show Programs
 - Full Page Ad
 - Inside Front Cover
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Social Media Posts & Mentions

Disc Jockey Sponsor - \$1000

- 1,500 Car Show Programs
 - Half Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Social Media Posts & Mentions
- Day of Announcements

T-Shirt Sponsor - \$300

- 1,500 Car Show Programs
 - Quarter Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back

Inside Back Cover Sponsor - \$1000

- 1,500 Car Show Programs
 - Full Page Ad
 - Inside Back Cover
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Social Media Posts & Mentions

Trophy Sponsor - \$400

- 1,500 Car Show Programs
 - Half Page Ad
- 1 Year Website Link
 - Logo & Link
- 350 Car Show T-Shirts
 - Logo on Back
- Trophy Sponsor
 - 1 Best in Class Trophy Awarded

Website Logo/Link - \$75

- 1 Year Website Link
 - Logo & Link

Friend of the Show - \$25

- 1,500 Car Show Programs
 - Name Mention
 - Business Name & Phone



Sponsorship Opportunities

Vendor Opportunities

10' X 10' Spot - \$110 ea.

- This Space is Designed For:
 - Car-centric Product Vendors
 - Stationary Food Vendors
 - Food Trucks - Small Truck

10' X 20' Spot - \$200 ea.

- This Space is Designed For:
 - Car-centric Product Vendors
 - Stationary Food Vendors
 - Food Trucks - Large Truck

Ad / Program Book

Full Page Ad - \$150

- 1,500 Car Show Programs
 - Full Page Ad
 - B&W / Grayscale

Half Page Ad - \$100

- 1,500 Car Show Programs
 - Half Page Ad
 - B&W / Grayscale

Quarter Page Ad - \$50

- 1,500 Car Show Programs
 - Quarter Page Ad
 - B&W / Grayscale