

Proclamation/Resolution  
Supporting the *Click it or Ticket*  
Mobilization of May 24 – June 6, 2010

**WHEREAS**, there were 586 motor vehicle fatalities in New Jersey in 2009; and

**WHEREAS**, a large percentage of the motor vehicle occupants killed in traffic crashes were not wearing a seat belt; and

**WHEREAS**, use of a seat belt remains the most effective way to avoid death or serious injury in a motor vehicle crash; and

**WHEREAS**, the National Highway Traffic Safety Administration estimates that 135,000 lives were saved by safety belt usage nationally between 1975-2000; and

**WHEREAS**, the State of New Jersey will participate in the nationwide *Click It or Ticket* seat belt mobilization from May 24 – June 6, 2010 in an effort to raise awareness and increase seat belt usage through a combination of enforcement and education; and

**WHEREAS**, the Division of Highway Traffic Safety, has set a goal of increasing the seat belt usage rate in the State from the current level of 92.67% to 100%; and

**WHEREAS**, a further increase in seat belt usage in New Jersey will save lives on our roadways;

**THEREFORE, BE IT RESOLVED** that the Borough of Merchantville declares it's support for the *Click It or Ticket* seat belt mobilization both locally and nationally from May 24– June 6, 2010 and pledges to increase awareness of the mobilization and the benefits of seat belt use.

Proclaimed this 22nd day of March 2010:

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Frank M. North  
Mayor, Borough of Merchantville